

**18th Annual Night of Lights - Sunday, December 8, 2024**  
**2024 Parade of Lights Application - Theme 'Frosty the Snowman'**  
**RETURN COMPLETED FORM ON OR BEFORE MONDAY, DECEMBER 2, 2024 at 6:00pm**

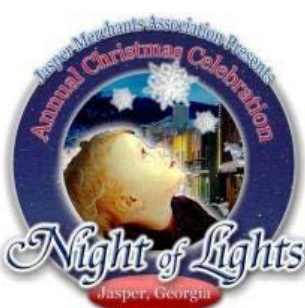
The 18th Annual Night of Lights will again be Sponsored by the Jasper Merchants Association. The theme of **'Frosty the Snowman'** will have decorated parade vehicles turning Main Street in Jasper, Georgia into a celebration not to be missed. The celebration will include **Parade of Lights** making its way from North to South Main. Other events include: A visit and photos with Santa Claus, local choirs, vendors, a special **Lighting of the Tree ceremony** and much, much more. We invite you to join us as Main Street comes alive with the sights and sounds of the holidays.

**Night of Lights** is designed purely to celebrate the Christmas season as well as the continued growth of Merchants/Businesses in Pickens County. This event is **FREE** to spectators and includes plenty of family friendly fun for all ages. **There is a \$20 entry fee to participate in the parade.**

**Trophies awarded to the entrees which place in the following categories:**  
**Best Theme - 1st place, 2nd place, and 3rd place**  
**See below for Scoring Guidelines**

**A MANDATORY pre-parade Meeting is scheduled to be held on Tuesday, December 3, 2024 at 6:00pm located in the Conference Room at City Hall of Jasper, 200 Burnt Mountain Road. Please make plans to attend this meeting to get your line-up location and time. There may be changes in the way we line up this year so it is very important to attend this meeting! There will be NO changes made after this meeting or on the day of the parade.**

If you have concerns or more information, please contact:  
Jasper Merchants Association  
email: [JasperMerchantsAssociation@gmail.com](mailto:JasperMerchantsAssociation@gmail.com) or Phone: (706) 426-1968



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Name of Organization/Individual: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

*Please fill out both type of entry and participation so you are place in the correct position.*

**Type of Entry - Circle:** Truck or Car Float / Truck & Trailer / ATV-Golf Cart / Motorcycle(s)  
Walkers with Vehicle / Walkers Only / Emergency Responder / Animals \*see rules

Other (please explain): \_\_\_\_\_  
# of Vehicles \_\_\_\_\_ approx. # of Walkers \_\_\_\_\_ # of Animals \_\_\_\_\_

**Type of Participation - Circle:**  
Band / Drill Team / Antique Vehicles / Business / Political  
Community / Public Service / Horses or Other Animals

**Will your entry have music? YES or NO - We encourage entries to have music!**  
**Description, for use in staging area organization. Please type or print clearly.**

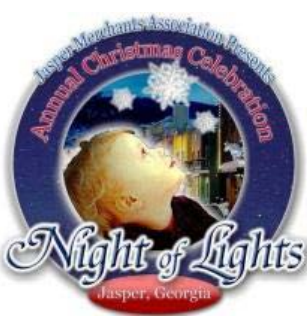
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Name (please print):** \_\_\_\_\_  
By signing your application, you are acknowledging that you have read and agree to the rules and disclaimer below.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Make checks payable to the Jasper Merchants Association**  
**Credit card link available on our website.**  
**Please submit completed form, entry fee, and any required documentation.**  
**Application must be received no later than DECEMBER 2, 2024 to:**

Please mail or deliver completed application to Jasper Merchants Association at:  
CSR Computers • 586 E Church St, Suite 101 • Jasper, GA 30143  
or email: [JasperMerchantsAssociation@gmail.com](mailto:JasperMerchantsAssociation@gmail.com)



## 18th Annual Night of Lights - Sunday, December 8, 2024 2024 Parade of Lights Application – Rules and Regulations

**PLEASE READ ALL PARADE RULES AND REGULATIONS  
BY SIGNING THE APPLICATION YOU ARE AGREEING TO THESE RULES**

1. The primary focus of the Parade of Lights, is to provide a safe, enjoyable, and quality parade on the streets of Downtown Jasper. There is a **\$20.00 fee to participate** in the Parade of Lights and must accompany parade paperwork to receive a position in the lineup. **Parade application must be completed and returned by December 2, 2024.**
2. **All Vehicles and Floats must be in place by 4:30 PM; Walkers and Animals by 5:00 PM.** You will receive your lineup location at the **Mandatory Meeting on Tuesday, December 3, 6pm.** Your group **MUST clean up their trash in the staging area. This INCLUDES cigarette butts.**
3. Driver of any motorized vehicle must have a valid driver's license and be 18 years or older. No skateboards or razor scooters.
4. **For safety reasons, CANDY and OTHER ITEMS MAY NOT BE THROWN FROM VEHICLES OR FLOATS. Participants are asked to provide walkers to hand out CANDY and OTHER ITEMS.**
5. **No Santa Suits allowed.** Santa and Mrs. Claus will be the last entry in the parade to greet the children. **JMA reserves the right to have the only SANTA.**
6. **For Safety reasons, there will be NO BURNOUTS ALLOWED WITH ANY VEHICLE.** Individuals and organizations are expected to perform courteously, in good taste, and with **safety in mind at all times during the parade.** Violators will be banned from all further event participation. **NO EXCEPTIONS!**
7. All parade entries must follow and display the parade theme – Entries **MUST BE DECORATED** or they will not be allowed in the parade. THE ONLY EXCEPTIONS ARE GRAND MARSHALL CARS and FIRST RESPONDERS!
8. Political Floats are allowed, but under the condition that they share a positive message regarding the candidate represented. **The Jasper Merchants Associate is a private organization and will not tolerate negative or protest messages of any kind during the parade, it is a family event, not a place to make political statements.** Anyone who violates this rule will be permanently banned from any future participation regardless of the organization they are presently working with.
9. **ANIMAL WASTE CLEANUP** - If the unit has animals in it, you **MUST PROVIDE WASTE CLEANUP** and you will be staged at the end of the parade. **HORSES/PONIES** in the parade must have **Negative Coggins Documentation** returned with paperwork. **DOGS or OTHER SMALL ANIMALS** must have a current **Rabies Vaccination.**
10. All applications are subject to approval by the JMA Board of Directors. You will be notified if rejected.
11. **By signing your application, you are acknowledging that you have read and agree to these rules and disclaimer below.**

**Additional Note:** No applications will be accepted after December 2, 2024. **Disclaimer:** Applicant agrees to participate in the Parade of Lights at Applicant's own risk and covenants not to sue the Jasper Merchants Association (JMA) Board of Directors or Members for any injury or damage suffered by Applicant as a result of said participation. Applicant agrees that the JMA shall be free from all claims, by reason of any injury to any person, from any cause whatsoever arising from any occurrence in or near the Parade. Applicant shall indemnify and hold harmless the JMA against any and all such claims. **Any deviation to these rules must be approved by the JMA Board of Directors prior to the parade date.**



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**Scoring Guidelines:**

- Parade Theme: 15 possible points and 30% of your total score. Does your float portray the festival theme?
- Originality/Creativity: 10 possible points and 20% of your total score. Is your float unique from all the other floats? How does your float illustrate the festival theme and depict your group's personality?
- Personalization: 10 possible points and 20% of your total score. While conforming to the theme, does your business, club, or organization's message still come through? Can I tell who you are and what you are about through your float?
- Spirit of Christmas: 15 possible points and 20% of your total score. After all, this is a Christmas Parade. Hint – a fireside book reading, children building a snowman, or a living nativity will earn you more points than simply wearing Santa hats. (Please no Santa Clause on your floats. See parade rules.)
- City of Jasper/Pickens County Element: 5 possible points for 10% of your total score. This is our community and our parade. What does this city mean to you? Show us in your float.

**Total possible Points: 50**

**ONE PERSON FROM EACH PARTICIPANT MUST ATTEND A MANDATORY PRE-PARADE MEETING**  
**There may be changes in how/where we lineup and parade route this year.**

Tuesday, December 3, 2024 at 6:00pm located in the Conference Room at Jasper City Hall, 200 Burnt Mountain Road. **Please make plans to attend this meeting or have a representative do so on your behalf to get your line-up position and time. There may be changes in line up areas for this year.** There will be NO line-up changes made after this meeting or on the day of the parade. All vehicles MUST BE DECORATED.

Thank you for your participation in the 2024 Night of Lights Christmas Celebration. If you have any questions, please do not hesitate to contact us. If you have concerns or more information, please contact:

Jasper Merchants Association • Jasper, Georgia 30143  
email: [JasperMerchantsAssociation@gmail.com](mailto:JasperMerchantsAssociation@gmail.com) or Phone: (706) 426-1968